

Order Item Summary

CBS TELEVISION STATIONS



WBZ-TV

| | | | | |
|---|---------------------------------------|--------------------------------|---------------------------------------|----------------------------|
| Order ID: 58627 | CF LOC-POL | FBD - LBD: 10/09/12 - 10/15/12 | HL#: | Created: 10/05/12 01:46 PM |
| Client: DCCC / KUSTER FOR CONGRESS... | CPE: / / 2417 | Agency Commission: 15 % | Updated: MBREDENWBZ on 10/05/12 02:00 | |
| Agency: BUYING TIME (35698) | Product: dccc/kuster for congress est | Self :03:00 | Confirmed: 10/05/12 02:00 PM | |
| Buyer: | Demo: HHOLDS DMA RTG | Sched. Code: Z | Contract: 10/08/12 09:00 AM | |
| AE: PAT CASHEN POLITICAL-WBZ-TV | Billing Int: Monthly | BM: SS | | |
| Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|------------|----|-----|
| 001 | MSUNRISE1 | 1 1 0 0 1 0 0 | SUNR | 30 | | | | 0.0 | \$500.00 | 3 | \$1,500.00 | | |
| | <i>fixed</i> | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | <u>Oct 15</u> | | | | | | | | | |
| | 10/09/12 | 10/15/12 | 2 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|------------|----|-----|
| 002 | MEARLY | 1 1 0 1 0 0 0 | MORN | 30 | | | | 0.0 | \$500.00 | 3 | \$1,500.00 | | |
| | <i>fixed</i> | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | <u>Oct 15</u> | | | | | | | | | |
| | 10/09/12 | 10/15/12 | 2 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|------------|----|-----|
| 003 | MNEWS430A | 1 1 1 1 0 0 1 | SUNR | 30 | | | | 0.0 | \$200.00 | 5 | \$1,000.00 | | |
| | <i>fixed</i> | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | <u>Oct 15</u> | | | | | | | | | |
| | 10/09/12 | 10/15/12 | 4 | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|----------|----|-----|
| 004 | DRACHAEL9A | 1 0 0 0 0 0 0 | DAY | 30 | | | | 0.0 | \$585.00 | 1 | \$585.00 | | |
| | <i>fixed</i> | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | <u>Oct 15</u> | | | | | | | | | |
| | 10/09/12 | 10/15/12 | | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|------------|----|-----|
| 005 | DPRICE | 0 1 0 1 0 0 0 | PRCE | 30 | | | | 0.0 | \$990.00 | 2 | \$1,980.00 | | |
| | <i>fixed</i> | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | <u>Oct 15</u> | | | | | | | | | |
| | 10/09/12 | 10/15/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|------------|----|-----|
| 006 | NNOON | 0 1 0 1 0 0 0 | NEWS | 30 | | | | 0.0 | \$600.00 | 2 | \$1,200.00 | | |
| | <i>fixed</i> | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | <u>Oct 15</u> | | | | | | | | | |
| | 10/09/12 | 10/15/12 | 2 | | | | | | | | | | |

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| Client: DCCC / KUSTER FOR CONGRESS... | CPE: / / 2417 | Agency Commission: 15 % | Updated: MBREDENWBZ on 10/05/12 02:00 | |
| Agency: BUYING TIME (35698) | Product: dccc/kuster for congress est | Self :03:00 | Confirmed: 10/05/12 02:00 PM | |
| Buyer: | Demo: HHOLDS DMA RTG | Sched. Code: Z | Contract: 10/08/12 09:00 AM | |
| AE: PAT CASHEN POLITICAL-WBZ-TV | | | Billing Int: Monthly BM: SS | |
| Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|----------|----|-----|
| 007 | DDRPFIL | 1 0 0 0 0 0 0 | PHIL | 30 | | | | 0.0 | \$650.00 | 1 | \$650.00 | | |
| | <i>fixed</i> | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | <u>Oct 15</u> | | | | | | | | | |
| | 10/09/12 | 10/15/12 | | 1 | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|------------|----|-----|
| 008 | DRACHAEL9A | 0 0 1 1 0 0 0 | DAY | 30 | | | | 0.0 | \$550.00 | 2 | \$1,100.00 | | |
| | <i>fixed</i> | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | <u>Oct 15</u> | | | | | | | | | |
| | 10/09/12 | 10/15/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|------------|----|-----|
| 009 | DDRPFIL | 0 1 0 1 0 0 0 | PHIL | 30 | | | | 0.0 | \$600.00 | 2 | \$1,200.00 | | |
| | <i>fixed</i> | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | <u>Oct 15</u> | | | | | | | | | |
| | 10/09/12 | 10/15/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|----------|----|-----|
| 010 | EJUDY430P | 1 0 0 0 0 0 0 | EFG | 30 | | | | 0.0 | \$850.00 | 1 | \$850.00 | | |
| | <i>fixed</i> | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | <u>Oct 15</u> | | | | | | | | | |
| | 10/09/12 | 10/15/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|------------|----|-----|
| 011 | EJUDY430P | 0 1 1 1 1 0 0 | EFG | 30 | | | | 0.0 | \$800.00 | 4 | \$3,200.00 | | |
| | <i>fixed</i> | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | <u>Oct 15</u> | | | | | | | | | |
| | 10/09/12 | 10/15/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 012 | ENWS5P | 1 1 1 1 1 0 0 | EFG | 30 | | | | 0.0 | \$1,000.00 | 5 | \$5,000.00 | | |
| | <i>fixed</i> | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | <u>Oct 15</u> | | | | | | | | | |
| | 10/09/12 | 10/15/12 | 4 | 1 | | | | | | | | | |

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| Agency: BUYING TIME (35698) | Product: dccc/kuster for congress est | Self :03:00 | Confirmed: 10/05/12 02:00 PM | |
| Buyer: | Demo: HHOLDS DMA RTG | Sched. Code: Z | Contract: 10/08/12 09:00 AM | |
| AE: PAT CASHEN POLITICAL-WBZ-TV | | Billing Int: Monthly | BM: SS | |
| Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 013 | ENWS530P <i>fixed</i> | 0 1 0 1 0 0 0 | EFG | 30 | | | | 0.0 | \$1,100.00 | 2 | \$2,200.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | <u>Oct 15</u> | | | | | | | | | |
| | 10/09/12 | 10/15/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 014 | AWHEEL <i>fixed</i> | 1 0 0 0 0 0 0 | ACC | 30 | | | | 0.0 | \$1,980.00 | 1 | \$1,980.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | <u>Oct 15</u> | | | | | | | | | |
| | 10/09/12 | 10/15/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|-------------------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 015 | AJEOPMF <i>fixed</i> | 0 1 1 1 0 0 0 | ACC | 30 | | | | 0.0 | \$2,800.00 | 3 | \$8,400.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | <u>Oct 15</u> | | | | | | | | | |
| | 10/09/12 | 10/15/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 016 | AWHEEL <i>fixed</i> | 0 1 1 1 0 0 0 | ACC | 30 | | | | 0.0 | \$1,800.00 | 3 | \$5,400.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | <u>Oct 15</u> | | | | | | | | | |
| | 10/09/12 | 10/15/12 | 3 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|----------|----|-----|
| 017 | WSAT5ANWS <i>fixed</i> | * * * * * S * | NEWS | 30 | | | | 0.0 | \$250.00 | 1 | \$250.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | <u>Oct 15</u> | | | | | | | | | |
| | 10/09/12 | 10/15/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|----------|----|-----|
| 018 | WSAT7ANWS <i>fixed</i> | * * * * * S * | NEWS | 30 | | | | 0.0 | \$485.00 | 1 | \$485.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | <u>Oct 15</u> | | | | | | | | | |
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WBZ-TV

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| AE: PAT CASHEN POLITICAL-WBZ-TV | | Billing Int: Monthly | BM: SS | |
| Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|----------|----|-----|
| 019 | AWHEELSA | * * * * * S * | ACC | 30 | | | | 0.0 | \$810.00 | 1 | \$810.00 | | |
| | <i>fixed</i> | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | <u>Oct 15</u> | | | | | | | | | |
| | 10/09/12 | 10/15/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|----------|----|-----|
| 020 | AJEOPSA | * * * * * S * | ACC | 30 | | | | 0.0 | \$900.00 | 1 | \$900.00 | | |
| | <i>fixed</i> | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | <u>Oct 15</u> | | | | | | | | | |
| | 10/09/12 | 10/15/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|----------|----|-----|
| 021 | WSUN7ANWS | * * * * * S | NEWS | 30 | | | | 0.0 | \$585.00 | 1 | \$585.00 | | |
| | <i>fixed</i> | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | <u>Oct 15</u> | | | | | | | | | |
| | 10/09/12 | 10/15/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|---------------|---------------|---------------|---------------|----|---------|------------|--------|---------|-------|---------|----|-----|
| 022 | 28:00 - 28:30 | 0 0 1 0 0 0 0 | MILT | 30 | | | | 0.0 | \$70.00 | 1 | \$70.00 | | |
| | <i>fixed</i> | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | <u>Oct 15</u> | | | | | | | | | |
| | 10/09/12 | 10/15/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 023 | DPRICE | 1 0 0 0 0 0 0 | PRCE | 30 | | | | 0.0 | \$1,080.00 | 1 | \$1,080.00 | | |
| | <i>fixed</i> | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | <u>Oct 15</u> | | | | | | | | | |
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| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------|---------------|---------------|---------------|----|---------|------------|--------|----------|-------|----------|----|-----|
| 024 | NNOON | 1 0 0 0 0 0 0 | NEWS | 30 | | | | 0.0 | \$630.00 | 1 | \$630.00 | | |
| | <i>fixed</i> | | | | | | | | | | | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | <u>Oct 15</u> | | | | | | | | | |
| | 10/09/12 | 10/15/12 | 1 | | | | | | | | | | |

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AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|--------------------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 025 | NEARLYMF <i>fixed</i> | 0 1 0 0 0 0 0 | NEWS | 30 | | | | 0.0 | \$1,350.00 | 1 | \$1,350.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | <u>Oct 15</u> | | | | | | | | | |
| | 10/09/12 | 10/15/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|-------------------------|---------------|---------------|---------------|----|---------|------------|--------|------------|-------|------------|----|-----|
| 026 | AJEOPMF <i>fixed</i> | 1 0 0 0 0 0 0 | ACC | 30 | | | | 0.0 | \$2,880.00 | 1 | \$2,880.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Oct 08</u> | <u>Oct 15</u> | | | | | | | | | |
| | 10/09/12 | 10/15/12 | 1 | | | | | | | | | | |

| Order Totals | | | | | | |
|---------------------|--------------------|------------------|-----------------|-------------|---------------|---------|
| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 50 | 0 | \$46,785.00 | \$39,767.25 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$46,785.00 | \$39,767.25 | \$0.00 | \$0.00 |